

Live In Torrance

# Torrance Herald

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THIRTEENTH YEAR—No. 27

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## EARL CONNERS REPLACES BROOKS

### City Directory Gives Torrance 22 Percent Population Increase

#### FIRE CHIEF HANNEBRINK'S ANNUAL REPORT SHOWS TREMENDOUS DECREASE IN CITY'S FIRE LOSSES FOR THE LAST FISCAL YEAR

## NEW BOOK SHOWS 5375

1927 City Directory Gets Count of Population in Its Canvass WAS 4392 TWO YEARS AGO Smiths Lead in Number; T. D. McNeill Has Biggest Torrance Family

Population of Torrance has increased 22 percent in two years, as indicated by the 1927 City Directory, to be issued in a few days, and a civic survey by Eberle and Riegleman, Los Angeles statisticians.

The new directory, compiled by Mrs. Laura G. Anderson and printed by The Torrance Herald, indicates the present population of Torrance as 5375. The Eberle and Riegleman civic and industrial survey of July 1, 1925, which involved a house-to-house count, gave Torrance a population at that time of 4392. The population of Torrance in 1920, seven years ago, was just 1000.

Of the present Torrance population, 84.5 percent is Caucasian, slightly more than half of the remainder is Japanese, and the rest Mexican.

The 1927 directory is a complete listing of the names of all persons over 16 years of age within the corporate limits. For the purpose of arriving at the Torrance population, a complete count of all children less than 16 years of age was taken.

The listings include street addresses, mail addresses, and telephone numbers of all families and business houses in the city.

A number of interesting facts regarding the city's population are disclosed by the directory and by the canvass that was made from house to house for it.

The Smiths still lead the city's name roster, with a total of 45. The nearest competitors to the great clan of Smith are the Andersons, with 21 representatives divided by the city's gates. The Millers come next, with 18; the Halls and the Robinsons, including Jack Robinson himself, push them closely with 17; the Thompsons and the Webbs muster 15 apiece, and the Allens and the Youngs 14. The Browns, the Clarks, the Cookes, the Gibbets and the Hansens number with 13 each, and the next big group, numbering 11 each, is composed of the Kellys, the Kings, the Roberts, the Keenes, the Thompsons, and the Martinzes. Johnson, Lewis and Moore each are represented by 10; Davis, Jones and Schuster by nine; Nelson and Phillips by eight; Ford, Quaid and Baker by seven.

The big division of Mr. Smith's directory totals 66, from the McArthur to the McVickers, while the Mac's struggle along with three. The X's are absent, but the Z's come forward with eight, from Zahnschick to Zwald, through Zampieri, Zambudio and Zuver.

The palm for the largest family in the city goes to T. D. and Mary McNeill of 1744 Andreo avenue. Their family numbers 21, with nine children. Andreo avenue, in fact, seems to be the focal point of Torrance's exponents of Teddy Roosevelt's doctrine. Jerry and Thelma McLean, with eight children, making a family of 10, reside at 1823 Andreo. A family of eight—six children—is chalked up by Clarence and Hazel Craig of 2319 1/2 Arlington avenue.

The house-to-house count revealed that the average Torrance family is about three. That does not mean, however, that in most Torrance households there is only one child. The families of two, three and four children add in with the single persons to make the general average.

A real plan service. Consolidated Lumber Co.—Adv.

## C. OF C. HEAD SAYS BUSINESS NOT DECLINING

Paul Clagstone Tells Business Men Prosperity is Here to Stay

Paul Clagstone, manager of the western division of the Chamber of Commerce of the United States, in an address at the Rotary Club last Thursday told the business men of Torrance that business prosperity in the United States has come to stay. The fact that it has arrived in permanent form did not just happen, Mr. Clagstone declared. Intelligent collective effort brought it about. The day of individualism, he asserted, is past. Southern California, Mr. Clagstone told the business men, displays intelligent collective effort to a greater degree than any part of the country which he has studied.

Mass production, standardization and elimination of waste Mr. Clagstone enumerated as outstanding results of such effort on the part of American business, with a very definite bearing on the country's prosperity. Mass production, he pointed out, has enabled manufacturers to make their individual profit at less cost to the consumer, and to increase wages paid for labor, thus doubly increasing the prosperity and buying power of the average resident of the country. (Continued on Last Page)

## Volunteer Dept. Does Great Work During 1926-27

Property Loss Is Reduced From \$2775 to \$500, With More Alarms

Fire losses in Torrance were decreased from \$2775 during the fiscal year of 1925-26 to \$500 for the fiscal year ending June 30, 1927. It is shown in Chief Ben Hannebrink's annual report of the activities of the Torrance Volunteer Fire Department. Per capita loss during the fiscal year just ended was 7 cents, as compared with 42 cents for the previous year—just one-sixth. The reduction in fire loss, according to the report, was achieved in the face of 80 percent more alarms answered last year than in the previous year. Property involved in fires was valued at \$82,150. Torrance's increasing growth also is reflected in the number of buildings inspected—1500 last year, against 126 the year before.

Pertinent items in the chief's report follow: Fire losses in 1925-26, \$2775; in 1926-27, \$500. Per capita loss, 1925-26, 42 cents; 1926-27, 7 cents. Total alarms, 1925-26, 20; 1926-27, 36. Still alarms, 1925-26, 1; 1926-27, 3. (Continued on Last Page)

## HEALTHY CONDITION

### BLDG. PERMITS INDEX TO CITY DEVELOPMENT

Torrance Shows 1210% Increase Against 2.4% Decrease for District

EDITOR'S NOTE.—This is the first of a series of articles, graphically illustrated, which The Torrance Herald will publish on various phases of the city's growth, development, and condition. Data and charts are compiled and prepared by Secretary Carl L. Hyde of the Torrance Chamber of Commerce from authentic records. The Herald suggests that these articles be clipped and preserved as they appear from time to time, furnishing in the end a comprehensive analysis of the city.

One of the most significant analyses serving as an index of community growth in value is disclosed in the issuance of building permits.

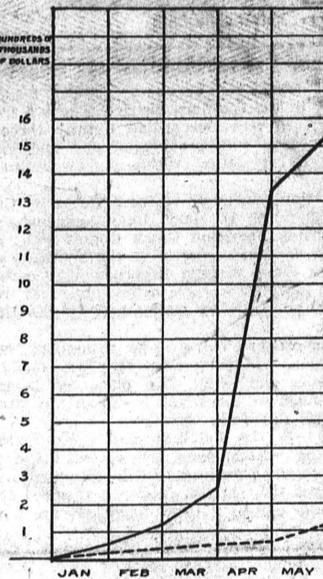
That Torrance has enjoyed a most healthful condition in this respect during the first five months of this year—from January to May, inclusive—is illustrated graphically by the following figures and the accompanying chart. In the face of a 2.4 percent shrinkage for the Southwest district as a whole, Torrance has shown an absolute gain of 1210 percent.

The Southwest district, embracing Culver City, Santa Monica, Venice, Ocean Park, Playa del Rey section, Inglewood, Lennox, Hawthorne, Lawndale, El Segundo, Manhattan Beach, Hermosa Beach, Redondo Beach, Palos Verdes Estates, Torrance, Lomita, Harbor City, Keystone, Shoestring Strip, Moneta, and Gardena, actually shows, in the aggregate, a shrinkage, or loss of 2.4 percent in the value of building permits issued for the first five months of this year as compared with the first five months of 1926.

The outstanding contrast of the Torrance-building record with that of the entire district may readily be seen on the accompanying chart, which illustrates a gain of 1210 percent for this community.

An equally interesting comparison is portrayed graphically in the comparison chart, which uses nine other cities in comparison with Torrance. A wide range of communities are represented in this illustration—San Pedro, Alhambra, Inglewood, Van Nuys, Huntington Park, Compton, Palos Verdes, Hermosa Beach, and Redondo Beach—some of them a great deal larger than Torrance in present population.

The comparison is still more striking as revealed through the

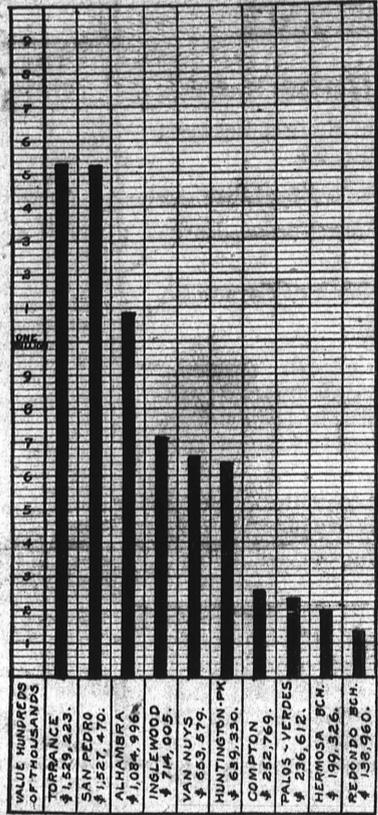


Building Permits City of Torrance

First Five Months 1926 \$126,358

First Five Months 1927 \$1,529,223

Increase 1927—1210%



## Torrance Leads List

### Comparison of Building Permit Values

CITY	May, 1926	May, 1927	First 5 Months, 1926	First 5 Months, 1927
Torrance	\$210,420	\$46,848	\$1,529,223	\$126,358
San Pedro	198,977	287,563	1,627,470	1,808,329
Bakersfield	198,728	218,390	1,040,000	1,240,000
Santa Monica	182,850	258,830	1,921,160	2,088,565
San Nuys	172,802	188,650	652,579	575,418
Pomona	150,230	65,075	768,340	424,525
Alhambra	147,470	246,450	1,084,996	1,405,656
Stockton	148,855	168,770	1,218,466	1,066,331
San Bernardino	142,895	188,941	1,702,000	1,518,000
Huntington Beach	130,497	22,865	745,327	557,547
Santa Ana	128,890	160,080	652,855	681,924
South Gate	128,440	100,055	891,265	479,725
Huntington Park	124,460	107,505	639,330	516,875
Newport Beach	111,470	58,077	153,745	88,320
Inglewood	107,350	525,800	714,005	1,173,695
Compton	79,725	117,074	262,769	478,110
Ventura	78,225	230,153	1,021,117	1,269,018
Redondo Beach	74,760	16,000	138,960	76,306
Pico	72,247	56,505	211,562	180,681
Hermosa Beach	69,000	54,600	193,328	154,110
Fresno	61,775	108,533	966,270	675,851
Ontario	61,478	64,900	180,082	335,747
San Fernando	57,831	69,830	287,146	369,745
Culver City	54,587	80,353	370,527	308,456
Redlands	52,600	158,000	257,000	548,000
Fullerton	52,287	46,500	351,203	120,946
Aradale	49,650	77,700	346,140	383,000
San Gabriel	48,960	28,615	287,805	371,835
Monrovia	44,900	51,800	274,460	289,000
El Monte	42,500	8,900	135,400	67,875
Whittier	38,025	22,882	176,685	463,092
Tulare	37,855	16,700	111,230	88,113
Palos Verdes Estates	38,000	31,500	286,612	173,190
Montebello	32,525	26,300	213,585	123,330
Hanford	30,360	26,040	157,480	95,160
Visalia	27,250	9,105	90,590	62,640
Oxnard	26,960	24,500	60,500	287,500
Santa Paula	24,050	10,520	146,430	129,330
Manhattan Beach	23,850	28,448	128,558	108,855
Claremont	23,150	6,350	488,157	918,447
Porterville	23,075	14,515	67,677	73,535
Sierra Madre	20,130	28,715	156,648	208,148
El Centro	20,085	226,400	148,727	385,000
Monterey Park	18,197	24,155	114,700	231,398
Azusa	17,750	2,550	86,795	47,340
Calxico	15,750	8,950	301,816	46,748
Manhattan	15,615	110,025	180,740	188,975
Anaheim	14,515	15,108	96,010	130,883
Corona	13,600	11,700	41,750	104,405
Orange	10,800	20,750	111,300	113,760
Lindsay	5,560	1,000	13,380	17,100
Glendora	4,705	15,060	13,760	61,700
Exeter		1,000	23,760	13,260

## Pacific Electric Engineers Inspect Highway Development

Pacific Electric engineers were in Torrance yesterday to go over with Mayor Dennis' committee the plans for the development of Cabrillo avenue and Redondo boulevard in Torrance. The plans now under the direct supervision of the committee contemplate the removal of center trolley poles in Cabrillo from Western avenue to a point slightly north of Plaza del Amo, where the Pacific Electric right of way leaves the avenue, and on Redondo boulevard from Western avenue to Arlington avenue. The completed plan for the Cabrillo development envisages further development of a sub-major highway connection with Western, by way of Eshelman avenue through Lomita.

Road Engineer Gould and Electric Engineer Adams conferred with Mayor Dennis' committee, and gave the committee to understand that co-operation of the Pacific Electric in the project could be expected. They will prepare estimates, which will be ready in about three weeks. At that time further consideration of the problem will be had. The city plans to acquire from the Pacific Electric the present rights of way held by the company

## TRUSTEES NAME HIM

### Young Torrance Business Man Takes Position Vacated by Brooks

SWORN IN IMMEDIATELY

Mayor Appoints Him Chairman of Ordinance Committee

Earl Conners was appointed Tuesday night by the Torrance city trustees to fill the vacancy on the board caused by the resignation of Willis M. Brooks. Mr. Conners was present when the trustees, with Trustee Raymond absent, unanimously voted his appointment. He was sworn in and took his seat at once.

After he had taken his place at the trustees table Mr. Conners was appointed chairman of the ordinance committee and a member of the streets committee by Mayor Dennis. At the same time the mayor announced the appointment of Trustee Raymond, also a new member of the board, as chairman of the finance committee, and a member of the police commission. Mr. Raymond at present is on vacation in Oregon, his former home.

Trustee Conners is one of Torrance's successful young business men. Two years ago, in association with Ted McVay, he established Earl & Ted's Shoestrin Coffee Shop, which they now operate at 1641 Cabrillo avenue. Mr. Conners also is half owner of the Plaza Hotel, operating it in association with his brother-in-law, Al Kerber. Mr. and Mrs. Conners make their home at the Plaza. Mr. Conners formerly was in business in St. Joseph, Mo.

The trustees Tuesday night also voted to send Fire Chief Hannebrink and Mayor Dennis to the National Convention of Fire Chiefs at Portland, Ore., with expenses paid, as has been done in the past. The action was taken on recommendation of Trustee Inman as police and fire commissioner.

A permit was granted to the American Legion for a fiesta on August 30 and 31 and September 1, 2 and 3. City Clerk Bartlett was instructed to advertise for bids for the city printing during the coming fiscal year.

## H. S. Elopements Have Not Abated With School Out

### Two Couples Married in Santa Ana Friday; Others Trying

The epidemic of elopements that struck the ranks of the Lomita and Torrance High Schools seems not to have abated since the close of school. Miss Margaret Sutton and Miss Christine Hamman, both juniors at Torrance High School, were married at Santa Ana last Friday, to R. G. Jones and F. B. Strain, respectively.

Both young men, formerly of Shreveport, La., are employed at the Torrance Glass Works. Both couples are living at Redondo Beach. A few days previous to the close of Narbonne High School a 15-year-old student eloped with a man of 26. The father is seeking to annul the marriage. Since school closed two other 15-year-olds and their slightly older fiancés are known to have been trying to secure marriage licenses.